

CRAIGO

IS IT CHRISTMAS ALREADY??

Unicycle Creative Fun Set

Ages
14-50+

2014
pieces

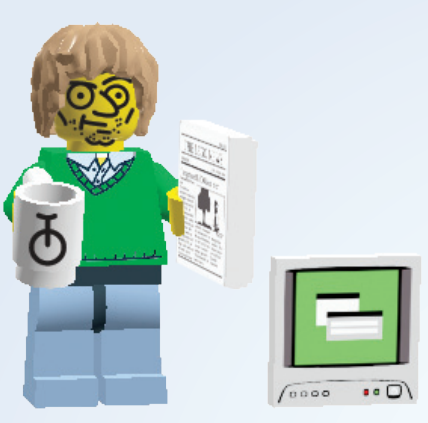


Includes: Late Nite Lorne, Jumpin' Jaxon & Singin' Sharon

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Instructions:

To assemble a balanced year of sustainable creative, family life and organic beer, simply perform the following steps. Before Christmas.



1. Put Late Night Lorne at his Unicycle Creative desk with stack of recycled papers and bottomless cup of organic coffee. Watch him happily do strategy, branding, design and video jobs. Watch him try to stay balanced, while biking to meetings and flying to Toronto!

2. Continue to build Green Briefs blog, with sustainable marketing critiques, Unicycle Creative case studies and new cartoon illustrations. Tweet.



3. Play with CRAIGO FAMILY UNIT. Build on Jumpin' Jaxon Teen Mini Figure. Add soccer ball and KEEPER jersey for 2014 season. Join CRAIGO Music Module and play tunes with Singin' Sharon in Comox, New Westminster and Vancouver. (Bonus Bent Nails Recording session at GGRP studios! Look for a new CD in 2015!) Convert Singin' Sharon to Downtown CRAIGO Brown Configuration (Mom figure had a busy 2014, with production contracts at TAXI and Rethink) Then cram action figures and 287-piece camping set into ELEMENT for Okanagan Camping Road Trip and winery adventure!



4. Build solar-powered CRAIGO Cabin for peaceful work & play in the woods. Enjoy hot summer lake swimming and Skype with clients from the deck.



5. Build on video editing & animation skills. Complete videos for Microh Financing, LOCO BC & London Drugs. Build new Video Demo Reel. Post to YouTube.




6. Add on to London Drugs *What's the Green Deal* brand. Continue assembling leading retail sustainability program with new Responsible Purchasing Module, We Day 2014 Sponsorship, Green Heroes Campaign and Green Deal Blog.

7. Add CLIENT & FRIENDS GRATITUDE PACK™! Share BIG THANKS with Agency Next Door, APT Living, B-Line Marketing, Boothroyd Communications, Buttar & Buttar, CBR Products, ClimateSmart, EthicInvest, Hemlock Printers, Left Coast Naturals, LifeBlend Coaching, LOCO BC, London Drugs, MegaPro, Parke Book Creation, ResourceLOOP, The Silent Gardener, Treetop Marketing and University of the Fraser Valley. Get ready to build on more brand platforms in 2015 and re-assemble some completely new action configurations. And remember: **EVERYTHING is AWESOME!!**